



# LET'S WORK TOGETHER



**Founder's Choice**  
cabinets + countertops

## How We can Work Together

- ☐ KITCHEN + BATH DESIGN
- ☐ CABINET SUPPLIER
- ☐ CABINET INSTALLER
- ☐ COUNTERTOP FABRICATOR
- ☐ COUNTERTOP INSTALLER
- ☐ SIMPLE REFERRAL PROGRAM



ALL OF THE ABOVE



**Founder's Choice**  
cabinets + countertops



## KITCHEN + BATH DESIGN



## CABINET SUPPLIER

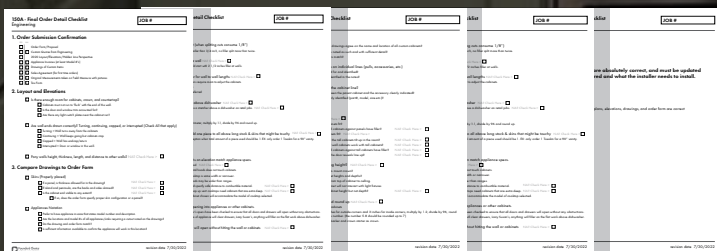
When you choose Founder's Choice Cabinetry as your supplier we offer complimentary design services. It's our way of an Engineering Detail before the 57-Point Final Engineering Detail.

Did we mention that all orders get a 57-Point Engineering Detail? If you have a problem with our cabinets, we have a problem, and a final detail eliminates problems.

We know what you may be thinking as we wrote this:

*"even used car dealership advertises a multi-point checklist, what's the difference?"*

The difference is we can back ours up! From door openings to appliance specs, precise measurements to proper labeling, we have your cabinets covered!



### 150a - Final Detail Checklist

We are always improving our processes, the last revision of this document was on 7/30/2022



## CABINET INSTALLER

Our installers are more than experienced craftsman, they all are trained in countertop templating. When you work with Founder's Choice, scheduling a template will be unnecessary as it will be done at cabinet installation.



## COUNTERTOP FABRICATOR



## COUNTERTOP INSTALLER

Keeping it simple. All countertops come with fabrication, delivery and installation in one price.

Cabinet Manufacturing + Countertop Fabrication  
All done under one roof.

One giant roof the size of 3 city blocks!



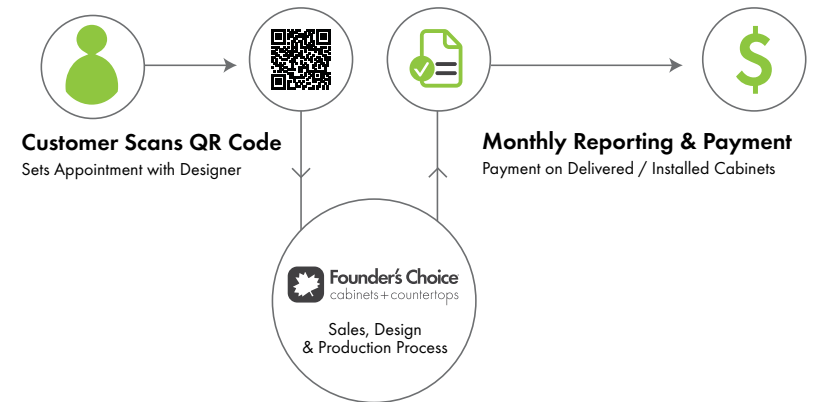
6002 McKinley Avenue East  
Tacoma, WA 98404



### SIMPLE REFERRAL PROGRAM

Keeping it simple. All countertops come with fabrication, delivery and installation in one price.

## Driven by the Trackable QR Code



**Unique Code** QR Code programmed with location and company info

**Direct Scheduling** No phone number or website shown on print materials

**Website Compatible** Our IT department can set you up with a link and offer website support

## AFFILIATE

### RATES:

Our Affiliate program is a set it and forget it program with a use of static marketing tools.

\$100 Kitchen Cabinets  
\$50 Countertops  
\$50 Bathroom Vanities

## ADVOCATE

### RATES:

Our Advocate program focuses on the word of mouth. This would be an active conversation your team would have with your customer refer them.

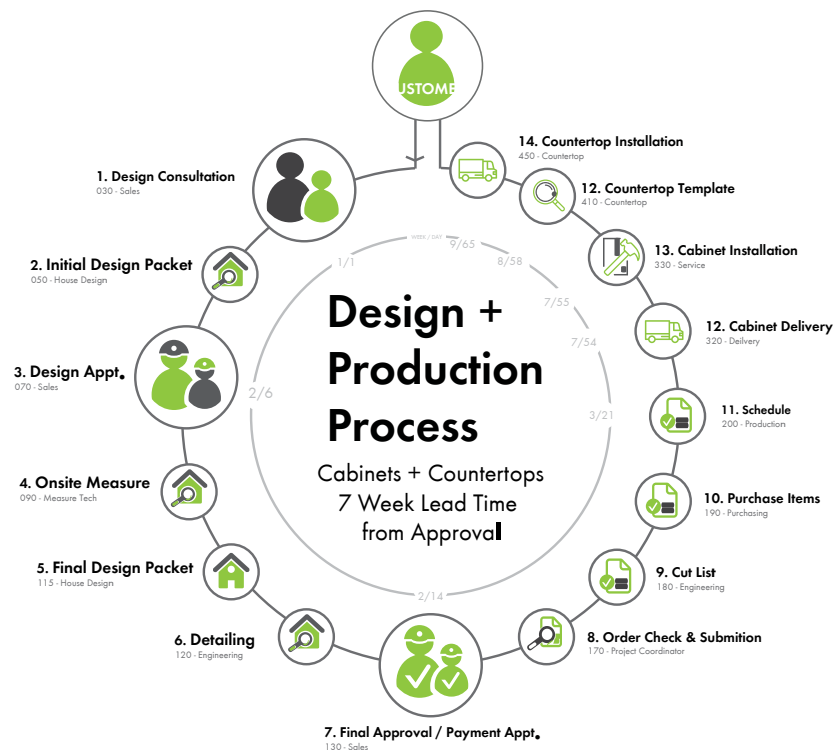
1% of All Order Totals  
(Yes even the kitchen sink!)

## C-TOP AMBASSADOR

### RATES:

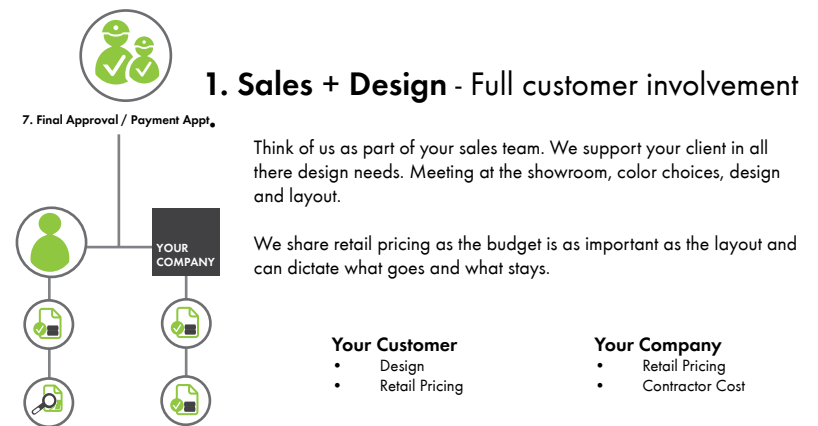
Our Countertop Ambassador program is the alternative for use of a fabricator and in addition to the Advocate program.

5% of Total Countertop Sales  
(Yes even the kitchen sink too!)



## We Tailor Our Process To Yours

Depending on how involved you would like us to be, we accommodate and pivot for every scenario. And since every project is different we have a high level way of looking at our different interactions with your customer.



## REMEDATION + RESTORATION

### Insurance Claims? Submit It Once!

The insurance companies have an eye for detail and we do our part on making sure that process goes as smooth as possible with Clear and Descriptive bids for you to submit, once!

#### An Added Step for Insurance Claims

Not to be confused with an on-site measure, those are extremely detailed, the initial measure and cabinet inspection is for us to get the quote for like items and size.

We make sure to get this done at the beginning so we know what we are working with and the insurance company will have the time to approve... and they will take it!





Send us a project to quote,  
and see how we deliver!



**Founder's Choice<sup>®</sup>**  
CABINETS

#### **Factory Showrooms**

##### **TACOMA**

3002 South Mullen St  
Tacoma, WA 98409  
253.627.8396

##### **TUMWATER**

5113 Capitol Boulevard SE  
Tumwater, WA 98501  
360.362.8539

#### **McKinley Manufacturing Facility**

6002 E McKinley Ave  
Tacoma, WA 98404  
253.475.5544

**Founder's Choice**  
CABINETS